

2022 FESTIVAL APPLICATION / PACIFIC FINE ARTS FESTIVALS

pfa@pacificfinearts.com • PO Box 280, Pine Grove, CA 95665 • pacificfinearts.com

ELIGIBILITY Find details under this application's "POLICIES" on page 4 beside "Requirements" header.

APPLY You may apply to any or all of these events with these application pages. There are different deadlines and space fees for these Festivals—please see each description below for pertinent information. If you choose to apply to more than one event, the application may be submitted all at once prior to the first deadline. Additional copies of this application may be downloaded from our website, pacificfinearts.com, to submit separately for each individual show prior to its specific deadline OR you may contact the office to add onto the first application submitted, pfa@pacificfinearts.com or 209-267-4394.

Applications will be accepted after the deadlines for space or waiting list consideration.

SARATOGA FINE ARTS SHOW

April 30 • May 1 – Fine Arts & Fine Crafts. *West Valley College Campus, 14000 Fruitvale Ave, Saratoga, CA*

The Rotary Club of Saratoga invites you to apply to its 63rd annual Fine Arts Show! Beautifully remodeled West Valley College is the setting for fine arts & fine crafts booths set on the grass along the campus walkways. Art patrons shop this open-air gallery while strolling to light music and enjoying specialty beer and wine or taking a respite with tasty on-site food offerings. Located in Santa Clara County, nestled against the Santa Cruz Mountains, Saratoga is one of the nation's 10 wealthiest zip codes and home to 30,000 averaging a household income of \$260,000. Marketing invites buyers from the SF Peninsula to Carmel to Danville, attracting buyers to shop this fresh, fine arts version of the event for special works of "art that speak to you." Spaces are 5x10, 5x20, 10x10, 10x20 on uneven grass, bring shims. Unload at or near space, bring carts. Friday afternoon set-up available. Overnight security Saturday only. No electricity. Overnight parking. Limited booth sitters. Lunch provided Sat/Sun. Up to 200 spaces.

Application Deadline February 1

Application fee \$15.00
Space fees 5x10/\$200.00 • 5x20/\$350.00
10x10/\$350.00 • 10x20/\$700.00
Plus 10% commission

CALIFORNIA STRAWBERRY FESTIVAL

May 14 • 15 – Arts & Crafts. *Set up MANDATORY Friday, May 13. Details TBA*

City and infrastructure agreements are delayed due to COVID and have affected planning. The California Strawberry Festival Corporation is 85% sure the event will occur and is working hard to bring the event together. For your calendars, the festival's date will be May 14 & 15, mandatory set up Friday, May 13. Please let us know on the application if you're interested in notification once we're give the go-ahead.

The California Strawberry Festival celebrates the region's rich agricultural heritage while raising funds for numerous Southland organizations, scholarships, and schools—\$4.5 million in the last 36 years! This 37th annual event attracts over 55,000 visitors from all over Southern California. Event patrons find arts and crafts booths, live entertainment, children's amusements, food, wine and beer making up the berry delicious celebration. Spaces are 10x12, 10x24. Friday set-up mandatory. Overnight security. No electricity. Overnight parking. Up to 200 spaces.

Application Deadline February 1

Application fee \$15.00
Space fees 10x12/\$375.00 • 10x24/\$750.00
No commission

SIERRA ARTS FESTIVAL

June 25 • 26 – Fine Arts & Fine Crafts. *Wingfield Park and closed Arlington Avenue, Reno, NV*

Sierra Arts Foundation, Nevada's premier arts organization and resource center, relaunches the Sierra Arts Festival as a weekend showcase for fine artists and fine crafters. Artist spaces will be under the trees of Wingfield Park's western lawns with the Truckee River nearby. Entertainers, wine and beer, food vendors and activities for the kids compliment the festival making this a destination event. Advertising will target fine art buyers who live in or visit the area as well as affluent areas of Lake Tahoe and the greater Reno area. Spaces are 5x10, 5x20, 10x10, 10x20 on uneven grass, bring shims. Cart over cement paths and grass for a short distance to space, bring carts. Overnight security. No electricity. Low cost overnight parking. Discounted hotel rates. 80 spaces.

Application Deadline March 1

Application fee \$15.00
Space fees 5x10/\$185.00 • 5x20/\$225.00
10x10/\$225.00 • 10x20/\$450.00
Plus 10% commission
Reno business license required \$20.00

LOS ALTOS ARTS & WINE FESTIVAL

July 9 • 10 – Fine Arts & Crafts. *Main and State Streets in Downtown Los Altos Village*

Los Altos lies in the heart of Silicon Valley, approximately 40 miles south of San Francisco and 10 miles north of San Jose. Los Altos Village is full of boutique shops and this event draws big crowds from surrounding affluent areas. The 43rd annual Arts & Wine Festival hosts fine arts and crafts booths, live entertainment, kids' area, food, wine and beer. Spaces are 5x10, 5x20, 10x10, 10x20 on asphalt. Overnight security. No electricity. Overnight parking. Discounted hotel rate. 250 spaces.

Application Deadline March 1

Application fee \$15.00
Space fees 5x10/\$285.00 • 5x20/\$345.00
10x10/\$345.00 • 10x20/\$690.00
Plus 10% commission

PALO ALTO FESTIVAL OF THE ARTS

August 27 • 28 – Fine Arts & Fine Crafts. *University Ave between Webster and High Streets, Palo Alto*

Well-known for showcasing high quality art, Palo Alto's Festival of the Arts returns to celebrate its 39th anniversary in 2022. Each year over 100,000 patrons who appreciate the festival's excellence visit this open-air gallery along tree-lined University Avenue, interacting with the artists and shopping the fine arts and fine crafts booths. Enhancing the experience, festivalgoers enjoy sidewalk piano virtuosos, Italian Street Painting, hands-on kids' art activities, delicious food selections and alcoholic beverage varieties. The community-friendly event is hosted by the Palo Alto Chamber of Commerce with the support of the City of Palo Alto and is a major fundraiser for the Chamber as well as several local non-profit organizations. Spaces are 8dx10w, 10dx10w, 8dx10w +1corner, 10dx10w +1corner, 8dx20w, 10dx20w, 8dx20w +1corner, 10dx20w+1corner, 10dx20w WalkThru, 10dx18w +2corners on asphalt. Overnight security. No electricity. Overnight parking. 280 spaces.

ARTISTS WITH 2020 ACCEPTED STATUS WERE OFFERED AUTOMATIC ACCEPTANCE UNTIL DEC 17, 2021. THE APPLICATION FEE IS WAIVED FOR THOSE WHO RESPONDED TO US BY 12/17/21, CONFIRMING THEIR INTEREST IN RESPONSE TO MLA PRODUCTION'S EMAIL ANNOUNCEMENT.

ONE HUNDRED FIVE SPACES HAVE BEEN FILLED. THE MOST IMPACTED IS JEWELRY WITH APPROXIMATELY 20 SPACES REMAINING.

**APPLY THROUGH ZAPPLICATION
— or —
STAND ALONE APPLICATION ONLY**

Application Deadline February 1

ZAPPLICATION APPLICATION fee \$25.00
STAND ALONE APPLICATION fee \$15.00
Space fees
8d x 10w or 10d x 10w / \$310.00
8d x 10w or 10d x 10w+1 corner / \$385.00
10d x 10wWalkThru / \$385.00
8d x 20w or 10d x 20w / \$685.00
8d x 20w or 10d x 20w+1 corner / \$785.00
10d x 20wWalkThru / \$850.00
10d x 18w+2corners / \$885.00
Plus 10% commission

SAN CARLOS ART & WINE FAIRE

October 8 • 9 – Fine Arts & Crafts. *Laurel Street and San Carlos Avenue, San Carlos*

Sponsored by the City of San Carlos, this Faire attracts huge crowds who come to take in the sights, sounds and tastes of this 30th annual event featuring fine arts and crafts, wine and beer selections, tasty food, pre-packaged specialty food, live entertainment and a family fun zone. Due to street seating, the layout on Laurel Street has changed and artist spaces are against the curbs. Spaces are 5x10, 5x20, 10x10, 10x20 on asphalt. Overnight security. No electricity. Overnight parking. Discounted hotel rate. Up to 250 spaces.

Application Deadline June 1

Application fee \$15.00
Space fees 5x10/\$230.00 • 5x20/\$285.00
10x10/\$285.00 • 10x20/\$570.00
Plus 10% commission

HALF MOON BAY ART & PUMPKIN FESTIVAL

October 15 • 16 – Fine Arts & Crafts. *Historic Main Street, Half Moon Bay*

The world-famous Half Moon Bay Art & Pumpkin Festival is the season's big event, drawing hordes of visitors to the "World Pumpkin Capital" for a fun-filled festival on historic Main Street. This year's 50th annual celebration hosts fine arts and crafts, live entertainment, parade, pumpkin related activities, food, beer and wine and fun for all ages. Spaces are 5x10, 5x40, 10x10, 10x20 on asphalt. Overnight security. No electricity. Overnight street parking—best to arrive day prior to secure space. 260 spaces.

Application Deadline June 1

Application fee \$15.00
Space fee
5x10+1corner/\$460.00
5x40+2corners/\$1200.00
10x10/\$475.00 • 10x10+1corner/\$575.00
10x20/\$950.00 • 10x20+1corner/\$1050.00
10x20+2corners/\$1200.00
No commission

PACIFIC FINE ARTS FESTIVALS—FESTIVAL APPLICATION / 2022

CHECKLIST

Return application and all check list items by email to pfa@pacificfinearts.com or by USPS to Pacific Fine Arts Festivals, PO Box 280, Pine Grove, CA 95665. Questions: pfa@pacificfinearts.com or 209/267-4394.

RETURN THESE WITH YOUR APPLICATION

- IMAGES TO INCLUDE** A) 4 images, or more, of your various art/craft pieces, B) 1 image of your entirely stocked display, C) 1 image, or more, of you working in your studio with supplies, tools, and work in degrees of completion. The studio shot is meant to prove that you create your work—please be sure that the images show thorough evidence of this requirement. Printed or emailed images should be good quality and taken within the last 2 years. **IF EMAILING** do not send as Google Docs; attach as jpgs. **IF MAILING** add your name on the backs. Image quality and clarity are important. Images should be representative of all products you wish to display for sale.
- Include separate page with your Artist Statement/Biography. Add your name to this page. **IF EMAILING** do not send as Google Docs; attach as pdf/jpg or Word doc.
- Include a separate page with descriptions representing all work you intend to bring including the following information—what is your medium and subject matter, what tools you use in your process, and approximately what percentage of your display is dedicated to each grouping. For example, a jeweler might indicate rings-60%, necklaces-10%, earrings-30%. Add your name to this page. **IF EMAILING** do not send as Google Docs; attach as pdf/jpg or Word doc.
- Proof of insurance** required after acceptance into event/s. See the “INSURANCE” paragraph on this application’s POLICIES page for more information.
- Space fees (CHECKS PREFERRED)** Payment accepted by check, money order/cashier’s check, Visa/Mastercard. Checks/money orders/cashier’s checks made out to PFAF or Pacific Fine Arts Festivals. Please write separate checks for each event and a second, separate check for each extra space. Note: \$25.00 fee for NSF checks.
- Application fees (CHECKS PREFERRED)** \$15.00 non-refundable application fee due per each event to which you’ve applied. Payment accepted by check, money order/cashier’s check, Visa/Mastercard. Checks/money orders/cashier’s checks made out to PFAF or Pacific Fine Arts Festivals. Application fees may all be on one check but separate from space fee check. Note: \$25.00 fee for NSF checks.
- FOR SIERRA ARTS FESTIVAL APPLICANTS: Reno Business License Information** If you don’t have one, it will be arranged for you. Include with this application a separate \$20.00 check made out to Sierra Arts.
- FOR SIERRA ARTS FESTIVAL APPLICANTS: Nevada Sales Tax Certificate** If you have one include a copy with this application. If you don’t have one, you will be given a One-Time-Sales-Tax form at the event to return to PFAF with payment Sunday night.
- If using USPS, include a self-addressed envelope large enough/with adequate postage to return your images or they cannot be returned.
- A self-addressed, stamped postcard if you would like acknowledgement of your application’s receipt. In the memo area note the shows for which you’ve applied.
- REFERRAL PROGRAM** If you are referring an artist to our events or are a referred artist, see the REFERRAL PROGRAM paragraph on this application’s POLICIES page for information on how to earn your \$50.00 credit slip.
- IMPORTANT** Be sure to add to your “accepted” email list the addresses emails@pacificfinearts.com, pfa@pacificfinearts.com, troy@pacificfinearts.com and site@pacificfinearts.com to be sure you receive correspondence.
- READ AND SIGN POLICIES & HOLD HARMLESS FOUND ON PAGE 4 OF APPLICATION. RETURN WITH APPLICATION.**

Applications will be accepted after the deadline for space or waiting list consideration. Status notification will be sent by the fourth week after receiving the application.

DATES TO REMEMBER

Saratoga Fine Arts Show / April 30 & May 1

February 1	Applications postmarked.
February 28	Selection results sent to applicants.
March 7	Selected applicants’ space fee deposited.
April 4	Customer postcard invitations sent to artists.
April 18	Artist Instruction Letter sent.

Cancellation Policy

Through March 6	Space fee refunds given.
March 7 - March 20	PFAF Credit Slip minus \$50.00 per cancelled space
March 21 - Show	Space fee is forfeited.

California Strawberry Festival / May 14 & 15

February 1	Applications postmarked.
February 28	Selection results sent to applicants.
March 7	Selected applicants’ space fee deposited.
April 18	Customer postcard invitations sent to artists.
May 2	Artist Instruction Letter sent.
May 13	Mandatory arrival to set-up 9AM to 5PM. Set-up until 10PM. Night Security Provided

Cancellation Policy

Through March 6	Space fee refunds given.
March 7 - April 3	PFAF Credit Slip minus \$50.00 per cancelled space
April 4 - Show	Space fee is forfeited.

Sierra Fine Arts Festival / June 25 & 26

March 1	Applications postmarked.
March 28	Selection results sent to applicants.
April 4	Selected applicants’ space fee deposited.
May 30	Customer postcard invitations sent to artists.
June 13	Artist Instruction Letter sent.

Cancellation Policy

Through April 3	Space fee refunds given.
April 4- May 15	PFAF Credit Slip minus \$50.00 per cancelled space
May 16 - Show	Space fee is forfeited.

PFAF CREDIT SLIP IS GOOD TOWARDS ANY FUTURE SPACE FEE

Los Altos Arts & Wine Festival / July 9 & 10

March 1	Applications postmarked.
March 28	Selection results sent to applicants.
April 4	Selected applicants’ space fee deposited.
June 13	Customer postcard invitations sent to artists.
June 27	Artist Instruction Letter sent.

Cancellation Policy

Through April 3	Space fee refunds given.
April 4 - May 29	PFAF Credit Slip minus \$50.00 per cancelled space
May 30 - Show	Space fee is forfeited.

Palo Alto Festival of the Arts / Aug 27 & 28

February 1	Applications postmarked.
February 28	Selection results sent to applicants.
March 7	Selected applicants’ space fee deposited.
August 1	Customer postcard invitations sent to artists.
August 15	Artist Instruction Letter sent.

Cancellation Policy

Through March 6	Space fee refunds given.
March 7 - July 17	PFAF Credit Slip minus \$50.00 per cancelled space
July 18 - Show	Space fee is forfeited.

San Carlos Art & Wine Faire / Oct 8 & 9

June 1	Applications postmarked.
June 27	Selection results sent to applicants.
July 4	Selected applicants’ space fee deposited.
Sept 12	Customer postcard invitations sent to artists.
Sept 26	Artist Instruction Letter sent.

Cancellation Policy

Through July 3	Space fee refunds given.
July 4- Aug 28	PFAF Credit Slip minus \$50.00 per cancelled space
Aug 29 - Show	Space fee is forfeited.

Half Moon Bay Art & Pumpkin Festival / Oct 15 & 16

June 1	Applications postmarked.
June 27	Selection results sent to applicants.
July 4	Selected applicants’ space fee deposited.
Sept 19	Customer postcard invitations sent to artists.
October 3	Artist Instruction Letter sent.

Cancellation Policy

Through July 3	Space fee refunds given.
July 4 - Sept 4	PFAF Credit Slip minus \$50.00 per cancelled space
Sept 5 - Show	Space fee is forfeited.

2022 FESTIVAL APPLICATION / PACIFIC FINE ARTS FESTIVALS

Applications will be accepted after deadlines for space or waiting list consideration.

Artist Name _____ Medium _____
Business Name _____ CA Seller's Permit # _____
Address _____ City/State _____ Zip _____
Best contact number/s _____
Email _____ Website _____
Social Media Business Name Facebook _____ Instagram _____

SEND AS MUCH CORRESPONDENCE AS POSSIBLE BY EMAIL Yes No Vehicle License Plate # & State _____

Describe your booth layout and how your work is displayed. Be descriptive and thorough, detailing each component.

For how long, where (i.e. festivals, galleries) and in what cities have you been showing your work?

Price range of work \$ _____ Median price \$ _____ Amount expected from show/s \$ _____

I drive an oversized vehicle. Yes No NOTE: OVERSIZED MUST ARRIVE/DEPART BEFORE FIRST TIME SLOT OR UNLOAD FROM SIDE STREET.

Special requests will be taken into consideration but cannot be guaranteed. First list show location, then space request.

Saratoga Fine Arts Show Space sizes are limited. If your display is flexible, indicate order of preference, 1, 2, 3.

(Space fee plus 10% commission) _____ 5x10/\$200.00 _____ 5x20/\$350.00 _____ 10x10/\$350.00 _____ 10x20/\$700.00

\$15.00 app fee check (sep. from spc fee) # _____ MC/VISA Space fee check # _____ MC/VISA Total incl. app fee \$ _____

Previous Exhibitor Yes No • Most recent year participated _____ • # of free postcards for sales counter or mailings _____

Approximate unload time (unload and move to artist parking prior to setting up)

FRIDAY 1:00PM 2:30PM 4:00PM SATURDAY 5:00AM 6:30AM 8:00AM

CA Strawberry Festival City and infrastructure agreements are delayed due to COVID, affecting planning. The California Strawberry Festival is 85% sure the event will occur and is working hard to bring the Festival together. For your calendars, the Festival's date will be May 14 & 15, mandatory set up Friday, May 13. Let us know you're interested in an application once we're given the go-ahead. Yes I AM INTERESTED IN PARTICIPATING

Sierra Arts Festival / Reno, NV Space sizes are limited. If your display is flexible, indicate order of preference, 1, 2, 3.

(Space fee plus 10% commission) _____ 5x10/\$185.00 _____ 5x20/\$225.00 _____ 10x10/\$225.00 _____ 10x20/\$450.00

Sierra Arts Foundation Member Yes No

I have and am providing a copy of my Nevada Sales Tax Certificate Yes No

I have a Reno Business License # _____ Yes No

I require a Reno Business License: \$20.00 fee (sep. check ONLY made out to Sierra Arts) # _____

\$15.00 app fee check (sep. from spc fee) # _____ MC/VISA Space fee check # _____ MC/VISA Total incl. app fee \$ _____

Number of free postcards for sales counter or mailings _____

Unload time selected (unload and move to artist parking prior to setting up) 6:00AM 7:00AM 8:00AM

Los Altos Arts & Wine Festival Space sizes are limited. If your display is flexible, indicate order of preference, 1, 2, 3.

(Space fee plus 10% commission) _____ 5x10/\$285.00 _____ 5x20/\$345.00 _____ 10x10/\$345.00 _____ 10x20/\$690.00

\$15.00 app fee check (sep. from spc fee) # _____ MC/VISA Space fee check # _____ MC/VISA Total incl. app fee \$ _____

Previous Exhibitor Yes No • Most recent year participated _____ • # of free postcards for sales counter or mailings _____

Unload time selected (unload and move to artist parking prior to setting up) 5:00AM 6:20AM 7:40AM

Palo Alto Festival of the Arts Application only available on ZAPPLICATION or by separate, individual application. Find the separate, individual Palo Alto Festival of the Arts application on our website's "APPLY" page or contact the office if you need assistance, pfa@pacificfinearts.com, 209/267-4394.

NOTE: Until 12/17/21 artists with 2020 accepted status were offered automatic acceptance. THE APPLICATION FEE IS WAIVED FOR THOSE WHO RESPONDED BY 12/17/21. One hundred-five spaces have been filled. Jewelry is most impacted with approximately 20 spaces remaining for that medium.

San Carlos Art & Wine Faire Space sizes are limited. If your display is flexible, indicate order of preference, 1, 2, 3.

(Space fee plus 10% commission) _____ 5x10/\$230.00 _____ 5x20/\$285.00 _____ 10x10/\$285.00 _____ 10x20/\$570.00

\$15.00 app fee check (sep. from spc fee) # _____ MC/VISA Space fee check # _____ MC/VISA Total incl. app fee \$ _____

Previous Exhibitor Yes No • Most recent year participated _____ • # of free postcards for sales counter or mailings _____

Unload time selected (unload and move to artist parking prior to setting up) 5:00AM 6:20AM 7:40AM

Half Moon Bay Art & Pumpkin Festival Space sizes are limited. If your display is flexible, indicate order of preference, 1, 2, 3.

(NO COMMISSION) _____ 5x10+1 corner/\$460.00 _____ 5x40+2 corners/\$1200.00

_____ 10x10/\$475.00 _____ 10x10+1 corner/\$575.00 _____ 10x20/\$950.00 _____ 10x20+1 corner/\$1050.00 _____ 10x20+2 corners/\$1200.00

\$15.00 app fee check (sep. from spc fee) # _____ MC/VISA Space fee check # _____ MC/VISA Total incl. app fee \$ _____

Previous Exhibitor Yes No • Most recent year participated _____ • # of free postcards for sales counter or mailings _____

Unload time selected (unload and move to artist parking prior to setting up) 4:30AM 5:15AM 6:00AM 6:45AM

CREDIT CARD INFORMATION (CHECKS PREFERRED)

 MC/VISA # _____ Exp. date (AS OF SEPT 2022) _____ Security code _____

Name as it appears on credit card _____ E-Signed or Signature / _____

PACIFIC FINE ARTS FESTIVALS' POLICIES—FESTIVALS APPLICATION 2022

Application and participation constitute agreement to/acceptance of these policies and instructions governing each Pacific Fine Arts Festivals' event.

REQUIREMENTS

ELIGIBILITY Open to creators of handcrafted, small batch products made in the USA by the artisan selling their works. With pre-arranged permission, a representative may sell at events. Creativity and originality are important. Do not apply if your products are buy and sell, imported or from kits. No application including toys as weapons will be considered. Depictions of weapons and certain types of nudity or printed words are carefully considered. We appreciate artists' freedom of expression; as these are family events, we are held responsible to each hosting entity and community to present what they consider to be family friendly. No booth sharing will be considered outside of a married/significant-other partnership.

REFERRAL PROGRAM We're always interested in bringing new, quality products to our events. Share our information with your quality artisan friends and you both will receive a \$50.00 credit upon participation in the same year! Download the Referral Certificate from our website, pacificfinearts.com, or contact us to request one, pfa@pacificfinearts.com or 209-267-4394. Submit the certificate with your individual applications and after you both participate in any event in the same year, we will send each a \$50.00 credit slip good towards any future space fee. Word-of-mouth referrals are golden, and we appreciate your sharing your enthusiasm for our events!

FOR COMMISSION EVENTS A 10% commission on gross, pre-tax sales is paid on all work sold as a direct result of this opportunity for public exposure including sales finalized subsequent to each fair or festival. Commissions are due postmarked to the office (PO Box 280, Pine Grove, CA 95665) by the Wednesday immediately following the event and any subsequent sales commissions, as soon as possible. We also accept PayPal or Venmo. Select "Send Money to a Friend," use our email address, pfa@pacificfinearts.com, and please use your checking/savings account rather than credit or debit card so that we aren't accessed a fee.

INSURANCE Full information to be included with each event's acceptance letter. In broad strokes—Required **AFTER ACCEPTANCE** into an event, both a Certificate of Insurance with minimum General Liability coverage limits of \$1,000,000 each occurrence / \$2,000,000 aggregate and an Additional Insured Endorsement listing Pacific Fine Arts Festivals, its agents, employees, sub-contractors and volunteers are named Additional Insured. Resources: There are low-cost event or yearly policies available through rlcorp.com and actinsurance.com \$49.00 fee per event / yearly beginning at \$265.00 depending on gross sales reported). Use discount code "pfa10off" for \$10.00 off your actinsurance.com policy.

FIRE EXTINGUISHERS Each participant with a 10x10 tent event space must have a 2A:10BC rated fire extinguisher in his/her booth. Fire Departments are very particular in requiring that if the extinguisher is NEW, it must be stamped with the CURRENT year on the label or on the bottom of the unit AND the indicator must be all the way to the top of the green. If you've an older unit then it must have been serviced within the last 12 months and have a current State Fire Marshall tag attached and the indicator must be all the way to the top of the green. We know, this all may seem unnecessary, but we assure you that it is a big deal to the Fire Marshall and the events can be negatively affected if participants do not bring their extinguishers meeting these regulations.

APPLICATION PHOTOS/EVENT VIDEO & PHOTOGRAPHY Event applicants/participants agree to allow the images included with their application or video/photographs taken at event/s to be used for publicity and advertising.

ARTIST SPACE CANCELLATIONS If you notify us of your cancellation up to the Sunday six weeks prior to the start date of the show we will send you a PFAF Credit for that event minus a \$50.00 handling fee per cancelled space. The PFAF Credit may be used towards any future Pacific Fine Arts Festival entry fee. If the cancellation comes after that date, your show fee is forfeited. For "No Show" negligence, your show fee is forfeited, and you may be removed from future events and our mailing list.

CANCELLATION OF FESTIVAL If weather, major disaster, pandemic, or other circumstances beyond the control of the Host of the Event, the City in which the event is held or Pacific Fine Arts Festivals cause the cancellation of the fair or festival, participation fees will not be returned. The Host of the Event, the City or Pacific Fine Arts Festivals cannot be held liable by exhibitors for the failure of the event to take place.

EXPECTATIONS

CONDUCT/DISPLAY APPEARANCE Arrive on time, promptly remove vehicle to the designated parking areas as stated in event's Instruction Letter, booth open and ready each morning by stated time, never break down or retrieve vehicles for loading before the stated time and complete all show days scheduled. No non-service pets allowed. No children under 7, music that interferes with neighbors, open flames or generators, alcohol, drugs or smoking allowed in or around booth. Clothing should be tasteful. Your display area should be neat, free of storage boxes or clutter, with tablecloths floor length on all sides. No displaying of "SALE" or "DISCOUNTED" type signage. Offensive/abusive behavior is not tolerated. An ignored request by staff to refrain may result in expulsion from the event. This is a professional environment—please strive to always reflect that in booth appearance and personal behavior.

WEATHER Be at the fair or festival no matter what weather is predicted. In case of rain, follow directions given by our representative on the spot. Arrive at the event prepared with heavy, see-through plastic and clamps to cover your work in case of rain, and at set-up always install at least 40 pounds of weight on each tent leg and display piece or, in the case of sidewalk events, throughout your display in case of wind (heavily weight all umbrellas, too).

PRODUCTS FOR SALE Pacific Fine Arts Festivals and/or designated agents reserve the right to restrict/remove products offered for sale based on quality and integrity as decided by Pacific Fine Arts Festivals.

THEFT Although rare, theft does sometimes occur. Pacific Fine Arts Festivals, the Host of the Event, or the City in which the event is held cannot be held liable by exhibitors for any theft that may occur at the event.

SOCIAL MEDIA Participate in event marketing and directly target YOUR customers. For each event we create posts on Facebook, Instagram, Pinterest and Twitter that are easily customizable and shareable. We encourage you to take advantage of this OR if you create your own content promoting an event, you'll be doing with us be sure to tag us too, #PacificFineArts and @PacificFineArts. LIKE and FOLLOW us to get the latest news!

ATTITUDE Our goal is to run a show that is fun as well as profitable for us all. As important as the search for art talent is we do not lose sight of the need for artists who are cooperative and easy for us and other participants to work with. No amount of talent or ability to sell will compensate for this.

RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between Pacific Fine Arts Festivals (Producer), the Host of the Event (Client), the City in which the event is held (City) and the exhibitor, artist or craftsman filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees, sub-contractors and volunteers, the Client, its agents, employees, sub-contractors and volunteers, the City, its agents, employees, sub-contractors and volunteers harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer, Client, or City. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery and safety/security of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees, sub-contractors and volunteers, the Client or its agents, employees, sub-contractors and volunteers or the City or its agents, employees, sub-contractors and volunteers.

The Artist hereby expressly assumes any risk of harm or theft to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given fair or festival organized by Producer, Client, or City including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Producer, Client, City from any and all liability for damages to persons and damages or theft of property from any source. If weather, other acts of Nature, pandemic or other reasons beyond the control of the City, Client or Pacific Fine Arts Festivals causes the event's cancellation, Artist application and/or space fees will not be returned and neither the City, Client nor Pacific Fine Arts Festivals will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every fair or festival that the Artist participates in that is organized by Producer during the current year.

THE WORK DESCRIBED IN THIS APPLICATION FOR SELLING AT THE EVENT/S IS HANDCRAFTED IN THE USA BY PERSON/S LISTED UNDER ARTIST NAME ON APPLICATION PAGE, WHO WILL BE SELLING THE WORK AT EACH EVENT, AND WHOSE NAME IS REFLECTED ON SIGNATURE LINE BELOW.

I AGREE TO ABIDE BY THE POLICIES, RELEASE & HOLD HARMLESS AND THE RULES GOVERNING EACH EVENT OUTLINED IN EACH EVENT'S INSTRUCTION LETTER SET FORTH BY PACIFIC FINE ARTS FESTIVALS.

E-Signed or Signature _____ / _____ / Date _____ Printed Name _____