

— PACIFIC FINE ARTS FESTIVALS SHOW LIST / 2018 —

Open to creators of handcrafted, small batch products made in the USA by the artist or craftsperson selling their works. Creativity and originality are important. No application including imports, kits or specialty food distributorships will be considered. No application including weapons as toys will be considered. Depictions of guns and certain types of nudity or printed words are carefully considered. We appreciate artists' freedom of expression; as these are family events, we are held responsible to each hosting entity and community to present what they consider family-friendly images.

We will accept applications after the deadlines for space or waiting list consideration.

BELMONT

March 24 • 25—Fine Arts & Crafts. *Carlmont Village Shopping Center. Corner of Ralston Avenue and Alameda de las Pulgas.*

Carlmont Village Shopping Center brims with activity when the Handcrafted Originals Art Fair arrives in this quaint town. Belmont is nestled on the San Francisco peninsula, 20 miles south of the City and just north of San Carlos. The event is set among the Shopping Center's charming covered walks. Artist spaces *line the sidewalk* and are 4 ft. x 15 ft. long. No tents, but market umbrellas are welcome. No security or electricity. Overnight parking. 25 artist spaces.

Application Deadline: February 1
Space fee: \$170.00. Plus 10% commission.

WEST PORTAL

April 13 • 14 • 15—Fine Arts & Crafts. *San Francisco, West Portal Avenue.*

This 30th annual Sidewalk Art Stroll takes place on West Portal Avenue. Right at the end of the Muni tunnel beneath Twin Peaks and in the heart of West Portal, this three-blocks-long shopping district serves the nearby wealthy, residential mini-neighborhoods tucked into the surrounding hills. This event *lines the sidewalk* alongside diverse restaurants, a movie theatre and mom and pop stores. **Bringing RVs and trailers to this location is a problem.** Spaces are 4 ft. deep x 15 ft. long. No tents, but market umbrellas are welcome. No security or electricity. 50 artist spaces.

Application Deadline: February 1
Space fee: \$170.00. Plus 10% commission.

MENLO PARK

April 20 • 21 • 22—Fine Arts & limited Crafts. *Santa Cruz Avenue at El Camino Real.*

Usher in spring with the 36th annual Sidewalk Spring Art Stroll. This highly anticipated event takes center stage in enchanting downtown Menlo Park (at Santa Cruz Avenue and El Camino Real), which serves as the shopping hub for this and neighboring affluent communities. Artist spaces *line the sidewalk* and are 4 ft. x 15 ft. long. No tents, but market umbrellas are welcome. No security or electricity. Overnight parking. 90 artist spaces.

Application Deadline: February 1
Space fee: \$170.00. Plus 10% commission.

MOUNTAIN VIEW LA CARTE & ART

May 5 • 6—Fine Arts, Crafts & Specialty Pre-Packaged Foods. *Castro Street, Mountain View.*

Mountain View is situated 40 miles south of San Francisco and 10 miles north of San Jose. The 22nd annual event hosts Fine Arts and Crafts booths, Specialty pre-packaged food booths, live entertainment, kids' area, food, wine and beer and **is the major fundraiser for Mountain View's Central Business Association.** Spaces are 10x10, 10x20, 5x10 or 5x20. Limited overnight security. No electricity. Overnight parking. 240 artist spaces.

Specialty food vendors' health permit fee (\$99.00 in 2017 and may increase) and paperwork collected at a later date.

Business license If you participate in more than one Mt. View event during the year, you will be required to have a business license by the second event costing approximately \$31.00. The license must be completed and submitted to the city prior to your participating in the event. You can find information and the license application's link on our website, pacificfinearts.com. A business license is NOT required for participation in only one event yearly.

Application Deadline: February 1
Application fee: \$15.00
Space fee: 5x10/\$180.00 • 5x20/\$225.00
10x10/\$225.00 • 10x20/\$450.00
Plus 10% commission.

CALIFORNIA STRAWBERRY FESTIVAL

May 19 • 20. Set up MANDATORY Friday, May 18. Arts, Crafts & Specialty Pre-Packaged Foods.

Oxnard, Strawberry Meadows of College Park.

This 35th annual event attracts over 55,000 visitors from all over Southern California and last year raised \$150,000 for Southland organizations, scholarships and schools. Event patrons find arts and crafts booths, specialty pre-packaged food booths, live entertainment, children's amusements, food, wine and beer. The Festival spans 15 acres of Strawberry Meadows at College Park.

Artist and crafter/specialty food booths are newly re-located to the grass soccer fields at the Green Gate, the event's 2nd busiest entrance, and proximate to stages and food court. Additionally, there are up to 20 spaces on the cobblestone area by the very busy Strawberryland for Kids available for youth oriented art/crafts. The latter are offered at an incentivized rate for 2018 only and must be approved by the Festival for this area.

Spaces are 10x12 or 10x24. Overnight security. No artist electricity. There are limited spaces with electricity for specialty foods. Pricing TBA...call office for rate. 20 amps (\$200.00 in 2017) • 40 amps (\$225.00 in 2017) • 220 VAC amps (\$300.00 in 2017). Overnight parking. 200 artist spaces.

SPECIFICS FOR GRASS AREA A) Only dollies or wagons with soft wheels may be used to load/unload on grass—no motorized vehicles, B) no stakes may be used—plan to bring weights, C) all weight bearing display panels, tables, racks, cases and/or tent legs must be set on a weight distribution system such as a 6"x6" piece of carpet or wood under each point of contact with the grass to eliminate damage.

Specialty food vendors' health permit fee (Open Sampling \$121.00/No Sampling \$64.00 in 2017 and may increase) and paperwork collected at a later date.

Application Deadline: February 1
Application fee: \$15.00.
Space fee:
ON GRASS 10x12/\$375.00 • 10x24/\$750.00
ON COBBLESTONE
10x12/\$275.00 • 10x24/\$550.00
NO commission.

OAKLAND—MONTCLAIR VILLAGE

June 22 • 23 • 24—Fine Arts & Crafts. *Mountain Boulevard and La Salle, Oakland (off Hwy 13 and near Piedmont).*

The 43rd annual Montclair Village Summer Art Walk *lines the sidewalk* of this busy shopping district that attracts people from one of Oakland's most affluent communities. Montclair Village is a charming and vibrant shopping district, nestled in the beautiful, tree-covered Oakland Hills. The Village has a laid-back, small town feel, plenty of parking in the City-owned garage, and many small business retailers and restaurants. This event stands as one of our top selling Sidewalk Festivals. Sidewalks are narrow and hilly—Spaces are 4 ft. x 13 ft. long. No tents, but market umbrellas are welcome. No security or electricity. Overnight parking. 65 artist spaces.

Business license required for OAKLAND RESIDENTS, \$91.00, good for the year. Information will come with event instruction letter.

Application Deadline: March 1
Space fee: \$175.00. Plus 10% commission.

LAKE TAHOE—HOMEWOOD, 4 EVENTS!

Two 4th of July weekends! June 30 • July 1 • 2—(Sat thru Mon) and July 6 • 7 • 8

Concours d'Elegance weekend—August 10 • 11 • 12 | Labor Day weekend—August 31 • September 1 • 2

Fine Arts & Crafts

Homewood Mountain Resort, Hwy 89, 6 miles southwest of Tahoe City.

There's no place like Homewood! The lustrous view of the lake, towering old-growth pines and friendly faces make this area a premier getaway for national and international tourists. Lake Tahoe's relaxing atmosphere and our quality events, "Handcrafted Designs under the Pines," are a winning combination. Homewood Mountain Resort is home to these events, located conveniently on Highway 89, Lake Tahoe's only road that loops the lake ensuring high visibility. Join us for one or more of these easy, good selling Lake Tahoe events. Spaces are 10x10 or 10x20 on pavement. Afternoon set-up available the day prior to event start. No security or electricity. Overnight parking. 50 artist spaces.

Application Deadline: March 1
Space fee each event: \$175.00
Plus 10% commission.

LOS ALTOS ARTS & WINE FESTIVAL

July 14 • 15—Fine Arts & Crafts. *Main and State Streets in Downtown Los Altos Village.*

Los Altos lies in the heart of Silicon Valley, approximately 40 miles south of San Francisco and 10 miles north of San Jose. Los Altos Village is full of boutique shops and this event draws big crowds from surrounding affluent areas. The 39th annual Arts & Wine Festival hosts fine arts and crafts booths, live entertainment, kids' area, food, wine and beer. Spaces are 10x10 or 10x20 on asphalt. Overnight security. No electricity. Overnight parking. 290 artist spaces.

Application Deadline: March 1

Application fee: \$15.00
Space fee: 10x10/\$300.00 • 10x20/\$600.00
Plus 10% commission.

MENLO SUMMERFEST

July 21 • 22—Fine Arts, Crafts & Specialty Pre-Packaged Foods. *Santa Cruz Avenue at El Camino Real/Downtown Menlo Park.*

Menlo Park is a charming city at the eastern edge of San Mateo County. It sits nestled in the San Francisco Bay Area bordered by the Bay and the towns of Stanford and Atherton. Menlo Summerfest is this lovely downtown's 32nd community celebration hosting fine art and crafts, specialty pre-packaged food, live music on stage and street, food, drink, and a kids' fun zone. Spaces are 5x10, 5x20, 10x10 or 10x20 on asphalt. Overnight security. No electricity. Overnight parking. 200 artist spaces.

Specialty food vendors' health permit fee (\$91.00 in 2017 and may increase) and paperwork collected at a later date.

Application Deadline: March 1

Application fee: \$15.00.
Space fee: 5x10/\$230.00 • 5x20/\$280.00
10x10/\$280.00 • 10x20/\$560.00
Plus 10% commission.

MAMMOTH LAKES

August 3 • 4 • 5—Fine Arts & Crafts. *Kittredge Sports, Hwy 203/Main Street.*

Experience the spectacular Sierra Mountains at this 46th annual Open Air Arts & Crafts Fair. The beautiful landscape and simplicity of life are what draw tourists back each year providing good sales for this event. Spaces are 10x10 or 10x20 on pavement. Afternoon set-up available the day prior to event start. No security. Limited electricity. 40 artist spaces.

Application Deadline: March 1

Space fee: \$175.00. Plus 10% commission.

LAKE TAHOE—TAHOE CITY, BACK-TO-BACK EVENTS!

August 17 • 18 • 19 / August 24 • 25 • 26—Fine Arts & Crafts. *Tahoe City Boatworks Mall.*

Tahoe City Boatworks Mall is a marvelous host to our back-to-back "Art by the Lake" events now in their 10th year. We return to this beautiful location during Lake Tahoe's busy tourist month. The event takes place in Tahoe City right off Highway 28 (N. Lake Blvd.).

Held on the lawn area beside the indoor Boatworks Mall, with a stunning view of the lake adjacent to Tahoe City Marina and customer parking, this Festival location is one of our top selling Lake Tahoe events. Some spaces are 4ft. x 15 ft. long, most are 10x10 or 10x20 on grass, some on dirt. About half of the spaces have a slant to them. Overnight security. Afternoon set-up available the day prior to event start. No electricity. 50 artist spaces.

Application Deadline: March 1

Space fee each event: \$175.00
Plus 10% commission.

OAKLAND—MONTCLAIR VILLAGE

September 22 • 23—Fine Arts & Crafts. *Mountain Boulevard and La Salle, Oakland (off Hwy 13 and near Piedmont).*

The Montclair Village Association sponsors the 23rd annual Montclair Village Fall Art Walk. The inclusion of "Firsts, Seconds and Samples!" is the event's new addition giving artists the advertised opportunity to offer for sale handcrafted works they consider "flawed." Join us for this event and in addition to your favorite "Firsts," take the opportunity to sell your lovely samples and imperfect pieces! Artists *line the sidewalks* of the district that attracts residents of Piedmont, Montclair and the nearby areas of the Oakland Hills. Sidewalks are narrow and hilly—Spaces are 4 ft. x 13 ft. long. No tents, but market umbrellas are welcome. No security or electricity. Overnight parking. 65 artist spaces.

Business license required for OAKLAND RESIDENTS, \$91.00, good for the year. Information will come with event instruction letter.

Application Deadline: April 1

Space fee: \$175.00. Plus 10% commission.

MENLO PARK

September 28 • 29 • 30—Fine Arts & Crafts. *Santa Cruz Avenue at El Camino Real.*

This vibrant, friendly, tree-lined neighborhood is conveniently located between San Francisco, Oakland and San Jose. The city's rich history is reflected in its pleasant downtown which serves as the shopping core for this affluent area. This event celebrates its 22nd year with Sidewalk Fall Art Stroll. The inclusion of "Firsts, Seconds and Samples!" is the event's new addition giving artists the advertised opportunity to offer for sale handcrafted works they consider "flawed." Join us for this event and in addition to your favorite "Firsts," take the opportunity to sell your lovely samples and imperfect pieces! Artists *line the sidewalks* of Santa Cruz Avenue at El Camino Real. Spaces are 4 ft. x 15 ft. long. No tents, but market umbrellas are welcome. No security or electricity. Overnight parking. 90 artist spaces.

Application Deadline: April 1

Space fee: \$170.00. Plus 10% commission.

SAN CARLOS ART & WINE FAIRE

October 6 • 7—Fine Arts, Crafts & Specialty Pre-Packaged Foods.

600-800 blocks of Laurel Street. 1100-1200 blocks of San Carlos Avenue.

Sponsored by the Chamber of Commerce, this Faire attracts huge crowds who come to take in the sights, sounds and tastes of this 28th annual event featuring fine arts and crafts, wine and beer, food, specialty pre-packaged food, live entertainment and a family fun zone. Spaces are 5x10, 5x20, 10x10 or 10x20 on asphalt. Overnight security. No electricity. Overnight parking. 290 artist spaces.

Specialty food vendors' health permit fee (\$100.00 in 2017 and may increase) and paperwork collected at a later date.

Application Deadline: June 1

Application fee: \$15.00.
Space fee:
5x10/\$200.00 • 5x20/\$250.00
10x10/\$250.00 • 10x20/\$500.00
Plus 10% commission.

HALF MOON BAY ART & PUMPKIN FESTIVAL

October 13 & 14—Arts & Crafts. *Historic Main Street/Downtown Half Moon Bay*

The world-famous Half Moon Bay Art & Pumpkin Festival is the season's big event, drawing hordes of visitors to the "World Pumpkin Capital" for a fun-filled festival on historic Main Street. This year's 48th annual festival hosts fine arts and crafts booths, live entertainment, parade, pumpkin related activities, food, beer and wine. Spaces are 10x10 or 10x20 on asphalt. Overnight security. No electricity. 260 artist spaces.

Application Deadline: June 1

Application fee: \$15.00
Space fee:
10x10/\$475.00 • 10x10+1corner/\$575.00
10x20/\$950.00 • 10x20+1corner/\$1050.00
10x20+2corners/\$1200.00
NO commission.