

# — PACIFIC FINE ARTS FESTIVALS SHOW LIST / 2017 —

These events are open to applications from artists and crafters who create their own works in the U.S. No application including imports or kits will be considered. No application including toys as weapons will be considered.

## WEST PORTAL

**Application Deadline: February 1** | Space fee: \$170.00. Plus 10% commission.

**Dates: April 7 • 8 • 9 —Fine Arts and Crafts.**

San Francisco, West Portal Avenue.

This 29<sup>th</sup> annual Sidewalk Fine Arts and Crafts Fair takes place on West Portal Avenue. Right at the end of the Muni tunnel beneath Twin Peaks and in the heart of West Portal, this three-blocks-long shopping district serves the nearby wealthy, residential mini-neighborhoods tucked into the surrounding hills. This event *lines the sidewalk* alongside diverse restaurants, a movie theatre and mom and pop stores. **Bringing RVs and trailers to this location is a problem.** Spaces are 4 ft. deep x 15 ft. long. No canopies. No security or electricity. 50 artist spaces.

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## MENLO PARK

**Application Deadline: February 1** | Space fee: \$170.00. Plus 10% commission.

**Dates: April 21 • 22 • 23 —Fine Arts only.**

Santa Cruz Avenue at El Camino Real.

Usher in spring with the 35<sup>th</sup> annual Sidewalk Fine Arts Festival. This highly anticipated event takes center stage in enchanting downtown Menlo Park (at Santa Cruz Avenue and El Camino Real), which serves as the shopping hub for this and neighboring affluent communities. Artist spaces *line the sidewalk* and are 4 ft. x 15 ft. long. No canopies. No security or electricity. 90 artist spaces.

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## MOUNTAIN VIEW A LA CARTE & ART

**Application Deadline: February 1** | Application fee: \$15.00

Space fee: 10x10: \$195.00 • 10x20: \$390.00 • 5x10: \$155.00 • 5x20: \$195.00. Plus 10% commission.

**Dates: May 6 • 7 —Fine Arts, Crafts and Specialty Pre-Packaged Foods.**

**Specialty food vendors are responsible for health permit fee (\$99.00 in 2016 and may increase) and paperwork to be collected at a later date.**

Castro Street, Mountain View.

Mountain View is situated 40 miles south of San Francisco and 10 miles north of San Jose. The 21<sup>st</sup> annual event hosts Fine Arts and Crafts booths, Specialty pre-packaged food booths, live entertainment, kids' area, food, wine and beer and is the major fundraiser for Mountain View's Central Business Association. Spaces are 10x10, 10x20, 5x10 or 5x20. Limited overnight security. No electricity. 240 spaces.

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## CALIFORNIA STRAWBERRY FESTIVAL

**Application Deadline: February 1** | Application fee: \$15.00.

Space fee: 10 x 12: \$375.00 • 10 x 24: \$750.00. NO commission.

**Dates: May 20 • 21. Set up MANDATORY Friday, May 19. —Arts, Crafts and Specialty Pre-Packaged Foods.**

**Specialty pre-packaged food vendors are responsible for health permit fee (Open Sampling \$116.00/No Sampling \$62.00 in 2016 and may increase) and paperwork to be collected at a later date.**

There are limited spaces with electricity for specialty foods available. 20 amps: \$200.00 • 40 amps: \$225.00  
Oxnard, Strawberry Meadows of College Park.

This 34<sup>th</sup> annual event attracts over 65,000 visitors from all over Southern California. Event patrons find arts and crafts booths, specialty pre-packaged food booths, live entertainment, children's amusements, food, wine and beer creating this berry delicious celebration. The Festival spans Rose Avenue and the adjacent 15 acres of Strawberry Meadows at College Park. Artist and crafter/specialty food booths on asphalt along Rose Avenue. Spaces are 10x12 or 10x24. Overnight security. 200 spaces.

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## OAKLAND— MONTCLAIR VILLAGE

**Application Deadline: March 1** | Space fee: \$175.00. Plus 10% commission.

**Dates: June 24 • 25—2 days! Fine Arts and Crafts.**

Mountain Boulevard and La Salle, Oakland (off Hwy 13 and near Piedmont).

The 42<sup>nd</sup> annual Fine Arts Sidewalk Festival *lines the sidewalk* of this busy shopping district that attracts people from one of Oakland's most affluent communities. Montclair Village is a charming and vibrant community, nestled in the beautiful, tree-covered Oakland Hills. The Village has a laid-back, small town feel, plenty of parking in the City-owned garage, and many small business retailers and restaurants. This event stands as one of our top selling Sidewalk Festivals. Sidewalks are narrow and hilly—Spaces are 4 ft. x 13 ft. long. No security or electricity. 65 artist spaces.

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## LAKE TAHOE HOMEWOOD—3 EVENTS

**Application Deadline: March 1** | Space fee each event: \$175.00. Plus 10% commission.

**Dates: July 1 • 2 • 3 • 4—(4 days! Fourth of July weekend)**

**July 21 • 22 • 23**

**August 11 • 12 • 13 (Concourse d'Elegance weekend)**

**Fine Arts and Crafts**

Homewood Mountain Resort, Hwy 89, 6 miles southwest of Tahoe City.

There's no place like Homewood! Join us for one or more of these events with a lustrous view of the lake, towering old-growth pines and friendly faces which make this area a premier getaway for national and international tourists. Lake Tahoe's relaxing atmosphere and our quality Arts & Crafts Festivals are a winning combination. Homewood Mountain Resort is home to these three events, located conveniently on Highway 89, Lake Tahoe's only road that loops the lake ensuring high visibility. Spaces are 10x10 or 10x20 on pavement. No security or electricity. 60 spaces.

## LOS ALTOS ARTS & WINE FESTIVAL

**Application Deadline: March 1** | Application fee: \$15.00  
Space fee: 10x10: \$300.00 • 10 x 20: \$600.00. Plus 10% commission.  
**Dates: July 8 • 9—Fine Arts and Crafts.**  
Main and State Streets in Downtown Los Altos Village.

Los Altos lies in the heart of Silicon Valley, approximately 40 miles south of San Francisco and 10 miles north of San Jose. The 38th annual Arts & Wine Festival hosts fine arts and crafts booths, live entertainment, kids' area, food, wine and beer. Spaces are 10x10 or 10x20 on asphalt. Overnight security. No electricity. 290 artist spaces.

## MENLO SUMMERFEST

**Application Deadline: March 1** | Application fee: \$15.00.  
Space fee: 10x10: \$280.00 • 10x20: \$560.00 • 5x10: \$230.00 • 5x20: \$280.00. Plus 10% commission.  
**Dates: July 15 • 16—Fine Arts and Crafts and Specialty Pre-Packaged Foods.**  
**Specialty food vendors are responsible for health permit fee (\$77.00 in 2016 and may increase) and paperwork to be collected at a later date.**  
Santa Cruz Avenue at El Camino Real/Downtown Menlo Park.

Menlo Park is a charming city at the eastern edge of San Mateo County. It sits nestled in the San Francisco Bay Area bordered by the Bay and the towns of Stanford and Atherton. Menlo Summerfest is this lovely downtown's 31st community celebration hosting fine art and crafts, specialty pre-packaged food, live music on stage and street, food, drink, and a kids' fun zone. Spaces are 5x10, 5x20, 10x10 or 10x20 on asphalt. Overnight security. No electricity. 200 spaces.

## MAMMOTH LAKES

**Application Deadline: March 1** | Space fee: \$175.00. Plus 10% commission.  
**August 4 • 5 • 6—Fine Arts and Crafts.**  
Kittredge Sports, Hwy 203/Main Street.

Experience the spectacular Sierra Mountains at this 45<sup>th</sup> annual Fine Arts and Crafts Festival. The beautiful landscape and simplicity of life are what draw tourists back each year providing good sales for this event. Spaces are 10x10 or 10x20 on pavement. No security. Limited electricity. 40 artist spaces.

## LAKE TAHOE— TAHOE CITY BACK-TO-BACK EVENTS!

**Application Deadline: March 1** | Space fee each event: \$175.00. Plus 10% commission.  
**Dates: August 18 • 19 • 20**  
**August 25 • 26 • 27**  
**Fine Arts and Crafts.**  
Tahoe City Boatworks Mall.

Tahoe City Boatworks Mall is a marvelous host to our back-to-back August Fine Arts and Crafts Festivals now in the 9<sup>th</sup> year. We return to this beautiful location during Lake Tahoe's busy tourist month. The event takes place in Tahoe City right off Highway 28 (N. Lake Blvd.). Held on the lawn area beside the indoor Boatworks Mall, with a stunning view of the lake adjacent to Tahoe City Marina and customer parking, this Festival location is one of our top selling Lake Tahoe events. Some spaces are 4ft. x 15 ft. long, most are 10x10 or 10x20 on grass, some on dirt. About half of the spaces have a slant to them. Overnight security. No electricity. 50 artist spaces.

## MENLO PARK

**Application Deadline: April 1** | Space fee: \$170.00. Plus 10% commission.  
**Dates: September 30 • October 1—2 days! Fine Arts and Crafts.**  
Santa Cruz Avenue at El Camino Real.

This vibrant, friendly, tree-lined neighborhood is conveniently located between San Francisco, Oakland and San Jose. The city's rich history is reflected in its pleasant downtown area where this 21<sup>st</sup> annual Fine Arts and Crafts Fall Fest *lines the sidewalks* of Santa Cruz Avenue at El Camino Real and serves as the shopping core for this affluent area. Spaces are 4 ft. x 15 ft. long. No canopies. No security or electricity. 90 artist spaces.

## SAN CARLOS ART & WINE FAIRE

**Application Deadline: June 6** | Application fee: \$15.00.  
Space fee: 5x10: \$200.00 • 5x20: \$250.00 • 10x10: \$250.00 • 10x20: \$500.00. Plus 10% commission.  
**Dates: October 7 • 8—Fine Arts and Crafts and Specialty Pre-Packaged Foods.**  
**Specialty food vendors are responsible for health permit fee (\$91.00 IN 2016 and may increase) and paperwork to be collected at a later date. No oils and vinegars will be accepted.**  
600-800 blocks of Laurel Street. 1100-1200 blocks of San Carlos Avenue.

Sponsored by the Chamber of Commerce, this Faire attracts huge crowds who come to take in the sights, sounds and tastes of this 27<sup>th</sup> annual event featuring fine arts and crafts, wine and beer, food, specialty pre-packaged food, live entertainment and a family fun zone. Spaces are 5x10, 5x20, 10x10 or 10x20 on asphalt. Overnight security. No electricity. 290 artist spaces.

## HALF MOON BAY ART & PUMPKIN FESTIVAL

**Application Deadline: February 1** | Application fee: \$15.00.  
Space fee: 10' x 10' / \$475.00 • 10' x 10' + 1 corner / \$575.00.  
• 10' x 20' / \$950.00 • 10x20 + 1 corner: \$1050.00 • 10' x 20' + 2 corners: \$1200.00. NO commission.  
**Dates: October 14 & 15—Arts and Crafts.**  
Historic Main Street/Downtown Half Moon Bay

The world-famous Half Moon Bay Art & Pumpkin Festival is the season's big event, drawing hordes of visitors to the "World Pumpkin Capital" for a fun-filled festival on historic Main Street. This year's 47<sup>th</sup> annual festival hosts fine arts and crafts booths, live entertainment, parade, pumpkin related activities, food, beer and wine. Spaces are 10x10 or 10x20 on asphalt. Overnight security. No electricity. 260 artist spaces.